



Information We Require for Marketing Your Machine

Dear Industry Partner,

If you would like to offer your machine from the graphic arts and printing industry for sale through us, we kindly ask you to provide the following information and documentation, if available.

Complete information and meaningful photographs increase the interest of potential buyers, help avoid unnecessary inquiries, and enable us to present your machine professionally on our website and throughout our sales networks.

Machine Information

- Manufacturer
- Model / Type designation
- Year of manufacture
- Serial number
- Technical specifications
- Dimensions (L × W × H)
- Weight
- Existing special equipment or options, production counters, and performance meters

Meter Readings / Performance Data

- Printing presses: Total impressions according to the counter
- Folding machines: Total folds completed
- Gathering machines: Total cycles
- Saddle stitchers: Total cycles
- Cutting machines: Total cuts
- Other machines: Any available operating or production counters

Photos and Videos

For an attractive presentation, we kindly request current photos showing:

- Overall views of the machine
- Detailed photos of important assemblies and components
- Photo of the machine nameplate (identification plate)
- Photos of any special equipment or options
- Photos of any damage or signs of wear
- Optional: Video of the machine in operation

Documentation (if available)

- Operating manual
- Technical documentation
- Maintenance and service records
- CE Declaration of Conformity
- Spare parts and/or accessories lists

Machine Condition

- Operational: Yes / No
- Current status (in production, in storage, or out of service)
- Known defects or limitations
- Date of last maintenance or overhaul

Location

- Machine location
- Possibility for inspection
- Loading and transportation facilities available

Sales Information

- Availability of the machine
- Desired realistic selling price in EUR

The information you provide will be used solely for the preparation of a machine sales offering and will only be used for marketing purposes after prior consultation and agreement with you.

Thank you for your cooperation.

Yours sincerely,

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