



Tips for Taking Informative Photos and Videos of Your Machine

Thank you for your support in documenting your machine. High-quality photos and videos help us assess the machine quickly and accurately and enable us to present it in the best possible way to prospective buyers.

When taking photos and videos, please observe the following guidelines:

Photos

- Please take all photos in landscape format (hold your phone horizontally).
- Position yourself as close to the machine as possible while ensuring that the entire machine section being photographed is visible from top to bottom.
- Please avoid taking extremely close-up detail shots. A photo showing only a switch or a single component is usually of limited value. Our primary requirement is a complete view of the machine.
- Photograph the machine from all sides. The more comprehensive the documentation, the better.
- A logical sequence following the production process is recommended—for example, starting with the main system, continuing through the individual units, and ending at the delivery section.
- Please also photograph all control systems and auxiliary equipment, such as CPC controls, operator stations, chillers, pumps, compressors, and any other peripheral equipment.
- In addition, please provide a clear and legible photo of the nameplate for each machine.
- Images should have a minimum resolution of 1,024 × 768 pixels whenever possible. Higher resolutions are, of course, welcome.
- Please send the images as individual JPG files whenever possible. Do not insert photos into documents or forms, as this makes further processing more difficult.
- Avoid photographing directly into bright light whenever possible. Proper lighting significantly improves image quality.
- If possible, no people should appear in the photographs.

Videos

Short videos are often especially helpful. Please record all videos in landscape format.

Important: Please avoid panning the camera or using zoom movements. Never walk while filming, as such recordings are often difficult to evaluate.

The best approach is to record separate, steady sequences while keeping the camera as still as possible. Please film the different sections of the machine as individual clips, each approximately 6–8 seconds in length. The first sequence should always show the entire machine. We will handle the compilation and editing of the footage afterward.

Videos of the machine in operation are particularly valuable. Whenever possible, please document all sections of the system as completely as possible—from the main installation through the individual units and ending at the delivery section.

Thank you for your support.

Kind regards,

alfa-maschinenhandel
Friedhelm – Th. Allkemper e. K.

Friedhelm Allkemper

Business Address:

Teutoburger Strasse 155
46119 Oberhausen
Germany

Phone: +49 208 940 80 50

Fax: +49 208 625 26 62

Local Court Duisburg, HRA 10871

VAT ID No.: DE 815 213 630

Website: <http://alfa-maschinenhandel.de>